

Temple Beth El 2015 Long Range Planning Survey -

Results of 104
Survey Responses

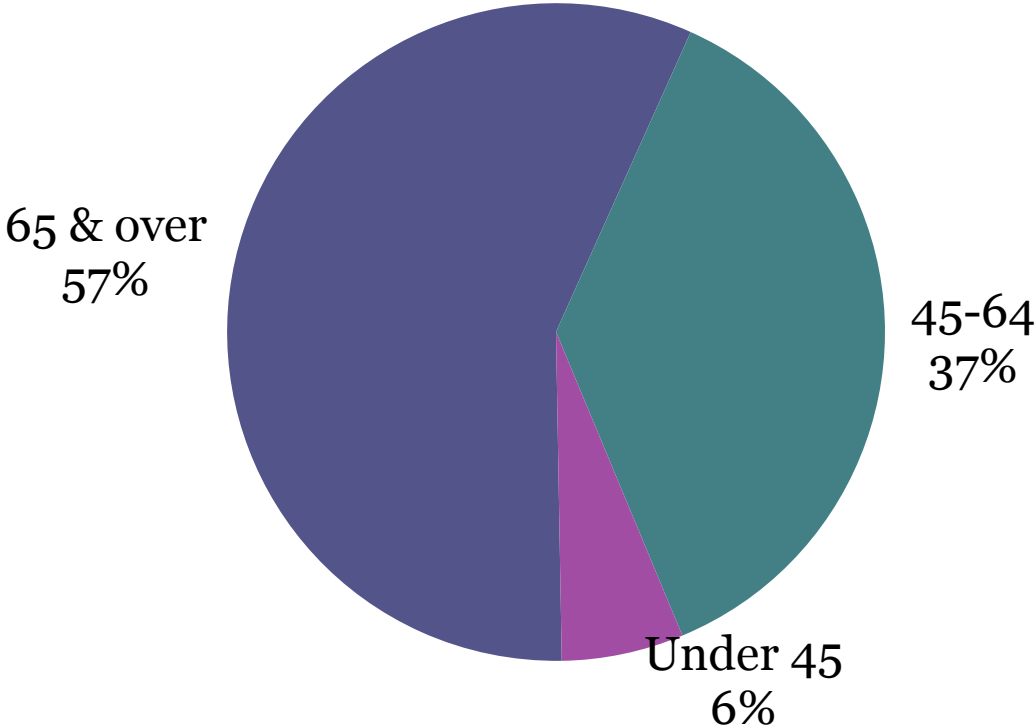


Topics

- ❖ Demographics
- ❖ Least & Most Important Functions/Capabilities
- ❖ Areas Most in Need of Action
- ❖ Budget Actions In Response To Survey
- ❖ Areas Needing Follow Up

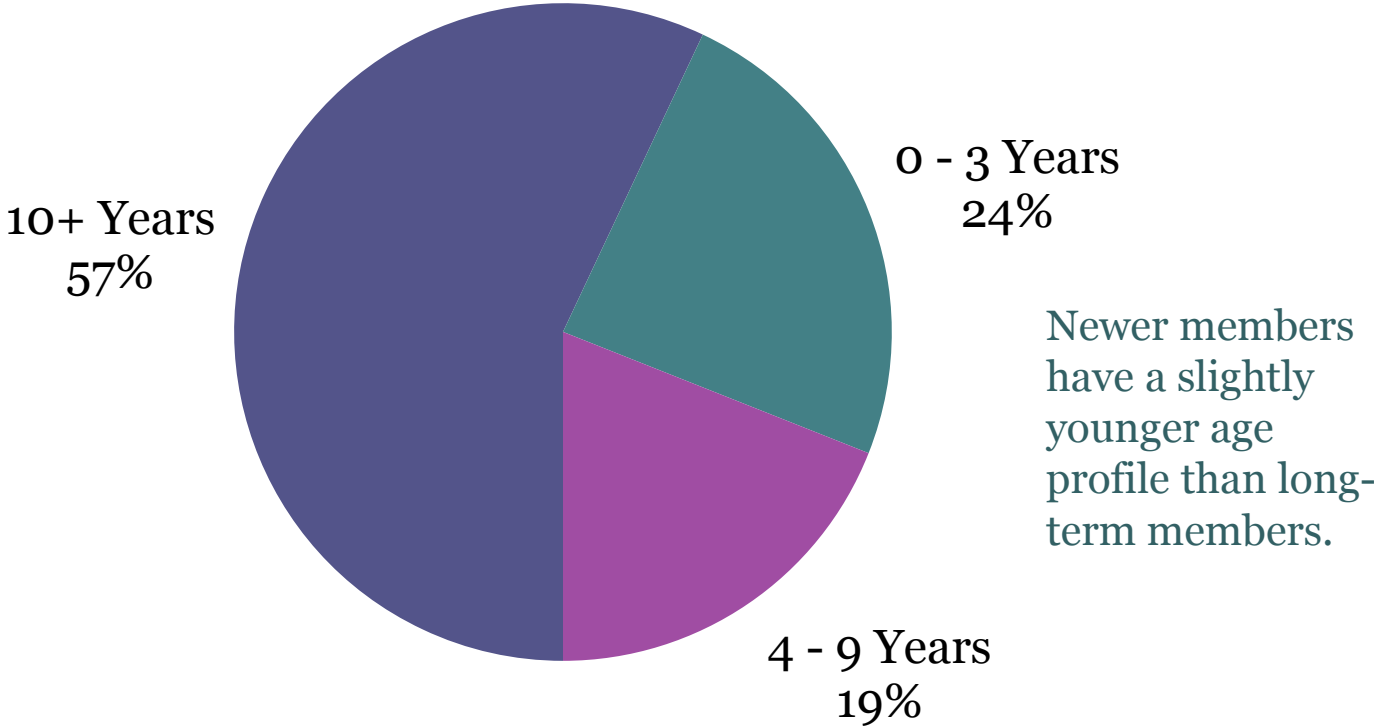
Demographics of Respondents

Age



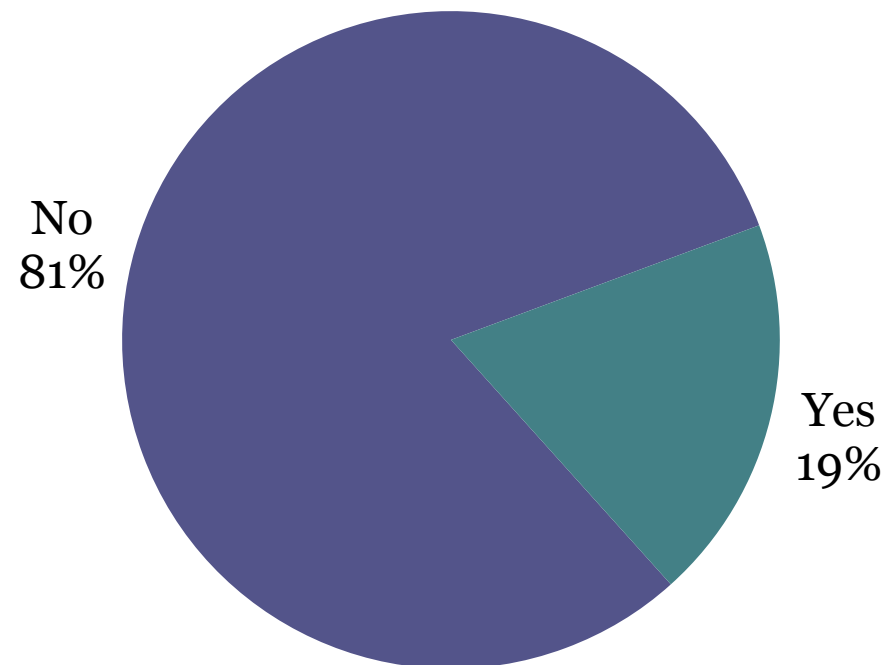
Demographics of Respondents

Length of Membership



Demographics of Respondents

Children Living at Home?





Much Agreement on LEAST Important Functions/Capabilities

Over 35% rated these as 1 or 2 in importance:

- Provide space for preschool
- Provide non-religious preschool
- Provide space for elder care
- Provide non-religious elder care
- Hold cultural/social activities away from TBE



Much Agreement on MOST Important Functions/Capabilities

Over 90% rated these as 4 or 5 in importance:

- Bar/Bat Mitzvah training
- Jewish education grade K through age 13
- Administration – communication
- Administration – office management
- Providing religious and pastoral support to people in need



Evaluation of Functions/Capabilities Most in Need of Action

We ranked each of the 43 items based on a combination of:

- greatest importance
- lowest current satisfaction
- greatest need for change



Areas Most in Need of Action

Space for:

- Parking
- Office
- Education



Areas Most in Need of Action

Membership:

- Retain membership
- New member events
- Grow membership

Caring Committee



Areas Most in Need of Action

Jewish education for grades K-7
and 8-12

Religious and pastoral support

Sisterhood, singles group, etc.



2015-16 Budget Actions in Response to Survey Results

Religious school tuition reduction relates to:

- Membership growth and retention

Additional support staffing relates to:

- Membership retention
- Administration of existing committees and new groups

Increased budget for Caring and Membership Committees relates to:

- Need for increased impact by those committees



Areas Requiring Extensive Follow-Up *-Stay Tuned-*

Space – How can we reconfigure current space and/or expand beyond current boundary?

Membership – What else can we do to grow and retain membership, including younger people?

Jewish education – Are there changes we can make to enhance the students' experience?

Religious and pastoral support – How can this be expanded beyond just Rabbi David?

Sisterhood, singles group, etc. – Is there support for starting new groups? What is appropriate to try?



Thank You!